

# Strategic Plan

**One Vision. One Durham.**

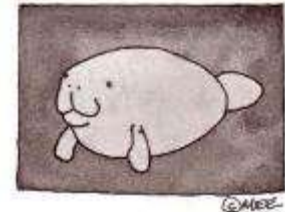


# Strategic Plan

## Club Boulevard Humanities Magnet School



**September 15, 2011**



## Enrollment: DPS

- 32,566 students
- 54 schools
  - 52.1% African-American
  - 21.1% white
  - 20.9% Hispanic
  - 3.1% multiracial
  - 2.4% Asian
  - 0.3% Native American
  - 61% Free and Reduced Lunch

## Enrollment: Club

- 502 students
- 63 staff members
  - 36% African-American
  - 29% White
  - 34% Hispanic
  - 0.05% Multiracial
  - 0% Asian
  - 0% Native American



## School Buses & Meals

- 300 yellow school buses transport over 16,000 students daily and cover approximately 6 million miles per year.
- 26,000 meals served each day.



## District Common Goals

*(as approved at August 31, 2010 Board Retreat)*



**Goal 1** Ensure achievement of high academic performance by all students.

**Goal 2** Ensure high quality staff and leadership district-wide and at every school.

**Goal 3** Ensure efficient and effective business systems operations.

**Goal 4** Ensure district and school climate and culture that develop effective and positive relations and foster the well-being of students, staff, board and community.

## Strategic Plan Development Process

- Listening & Learning Tour
- Eight town hall meetings
- Community survey
- Student survey
- Department meetings
- Superintendent's external meetings
- 4,400 participants



## Additional Groups Impacting Plan

- Teacher Advisory Council
- Executive Leadership Team
- Principals
- Business Advisory Council







## Components of Plan

- 6 Strategic Areas of Focus
- 24 Goals
- 120 Specific and Measurable Strategies

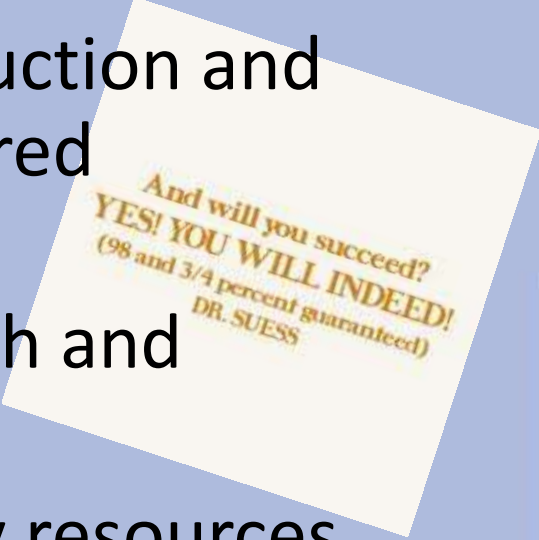
**BIG IDEA!**

## Six Strategic Areas of Focus

-  Academic Acceleration
-  Communications and Partnerships
-  Equitable Standards
-  Effective Operations
-  Talent Development
-  Wellness and Safety

## What Do We Need To Be Successful?

- Every **child** in school, every day, on time, ready to learn
- **Parents** supporting classroom instruction and ensuring prepared and well-mannered students
- **Teachers** and **principals** familiar with and committed to the plan
- **District leaders** providing necessary resources
- **Community** holding all groups accountable



And will you succeed?  
**YES! YOU WILL INDEED!**  
(98 and 3/4 percent guaranteed)  
DR. SUESS

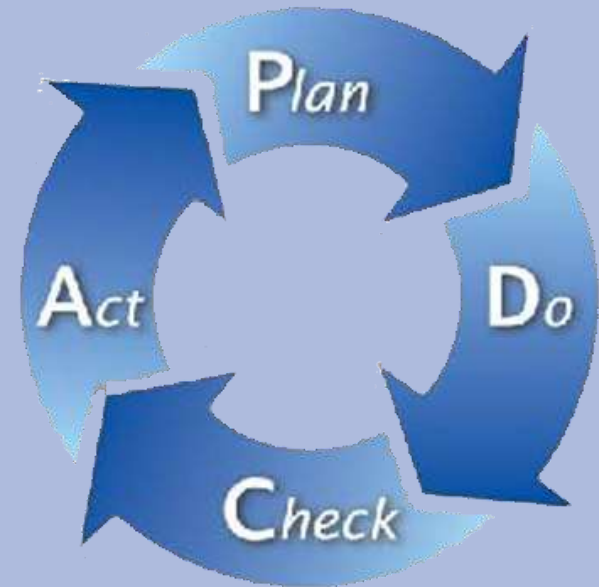
## How Can Families Help?



- Become familiar with plan
- Adopt a component of particular interest
- Donate your time, energy and expertise
- Make yourself available
- Contact us - [dpsstratplan@dpsnc.net](mailto:dpsstratplan@dpsnc.net)

## Implementation & Monitoring

- Fidelity and transparency
- Four-year measurable goals and strategies
- Project management oversight practices



# One Vision. One Durham.



## One Vision. One Durham.



- [Strategic Plan Home](#)
- [Superintendent's Message](#)
- [Academic Acceleration](#)
- [Communications & Partnerships](#)
- [Equitable Standards](#)
- [Effective Operations](#)
- [Talent Development](#)
- [Wellness and Safety](#)
- [Site Search](#)

### Highlights from the Strategic Plan Launch Event

### Partner with DPS

If you would like to partner with DPS to support strategic plan initiatives, choose one or more of the initiatives and email us.

- [Academic Acceleration](#)
- [Communications and Partnerships](#)
- [Equitable Standards](#)
- [Effective Operations](#)
- [Talent Development](#)
- [Wellness and Safety](#)

### Resources

- [Strategic Plan Flash Presentation](#)
- [Strategic Plan PDF](#)

## Strategic Plan.

### From the Superintendent



00:52 01:42

One Durham. One Vision. This is the first time that Durham Public Schools has developed a strategic plan of action with and for the community. This plan will serve as the foundation upon which all of our work is determined and accomplished. Our community has indicated its desire for all of our students to be world-class citizens who will contribute to the betterment of our community. It is our responsibility to ensure this becomes a reality. Our mission is simple - 100% of our children ready to enter the world ready for work or college.



# www.dpsnc.net/stratplan



One Vision.  
One Durham.

*Club Boulevard Humanities Magnet School is committed to a dynamic educational environment in which diversity and uniqueness are valued. Our school community fosters the development of dignity, self esteem and mutual respect. Challenging creative academic opportunities are provided through immersion in the humanities, authentic literature, and the arts.*



fun

I'm so excited to be here!

**One Vision. One Durham.**



*Club Boulevard Humanities Magnet School is committed to a dynamic educational environment in which diversity and uniqueness are valued. Our school community fosters the development of dignity, self esteem and mutual respect. Challenging creative academic opportunities are provided through immersion in the humanities, authentic literature, and the arts.*





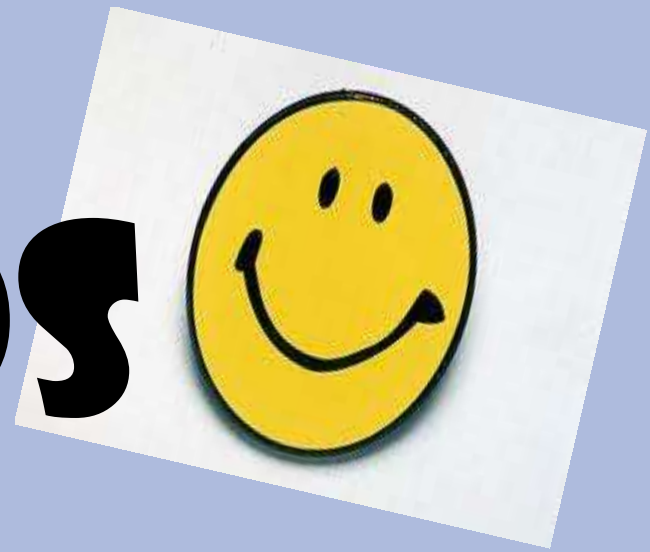
*Club's  
Current Culture and  
Climate...*

*Feedback from Our  
Staff, Students,  
and Parents*

One Vision. One Durham.



**KIDS**



One Vision. One Durham.



*...that all kids would learn  
and do their best.*

99.3% of Club's kids like coming to school.

99.6% of Club's kids like the things they do at school.

**CLUB'S KIDS**  **THE STAFF  
AND SPECIALS CLASSES!**

Club's kids like **Math** best, **Reading** next,  
Science, then Social Studies...

# One Vision. One Durham.



*...The staff as a whole is very helpful and supportive to us.*

92% of Club's parents report that their kids are excited about coming to school.

81% of Club's parents receive progress reports at least once a week.

94% of Club's parents feel comfortable talking to their child's teachers.

85% of parents feel that their kids are treated fairly by the principals.

27% of parents report that discipline is a problem at this school.

87% of parents feel that the school is doing a good job of teaching our kids reading, writing, and math.

**CLUB'S PARENTS**  **THE TEACHERS,**  
**OUR DIVERSE SCHOOL COMMUNITY,**  
**AND SPECIALS CLASSES!**

Club's parents would like to see improvement in **communication**, **technology**, consistent discipline, the achievement gap, and a revitalization of the Humanities...



Growth for  
all

# One Vision. One Durham.



**I N N  V A T I  N**



-to introduce something new as if for the first time;  
to make changes in anything established.



*What do we want kids to learn?*



How do we know they've learned it?



What do we do when they do?



**WHAT DO WE DO WHEN THEY HAVEN'T?**

**One Vision. One Durham.**



# **School-wide SMART Goals**

**Improving Literacy Instruction**

**Increasing Technology Integration**

**Implementing School-wide Expectations  
for Behavior and Learning**

# One Vision. One Durham.



## School-wide SMART Goals

### Improving Literacy Instruction



All teachers will provide differentiated and meaningful literacy instruction to meet the unique needs of all readers as measured by growth, while revitalizing and maintaining our humanities magnet curriculum. Below grade level students will increase their reading level by 2 or more mclass levels by the 2<sup>nd</sup> quarter. African American students will increase overall reading proficiency from 35.4% to 40.0% by June 2012.

One Vision. One Durham.



# School-wide SMART Goals

## Increasing Technology Integration



All teachers will provide daily instruction integrating the humanities and arts through technology built around the core curriculum to increase students' literacy performance on informal classroom assessments and improve overall student achievement .

One Vision. One Durham.



## School-wide SMART Goals

### Implementing School-wide Expectations for Behavior and Learning




100% of the staff will commit to universal school-wide expectations for behavior and learning that would positively impact a diversified student population, resulting in more than 90% of students remaining in the classroom receiving instruction. 95% of students within each student group will exhibit positive behaviors that promote learning within the school community this school year resulting in a reduced number of referrals and inappropriate behavior.

One Vision. One Durham.



# Our Recipe for Success



A white plastic bucket is filled to the brim with fresh, ripe blueberries. The berries are a deep blue color with a slight white bloom. The bucket is placed on a green lawn. The text "What role will you play in helping us reach our goals for each and every student?" is overlaid in white, sans-serif font in the center of the bucket.

What role will you play in helping us reach our goals for each and every student?